

Photographer snaps businesses



Warlands bicycle shop

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A COMMUNITY-SPIRITED professional photographer has taken it upon himself to spread the word that some businesses in his local neighbourhood are still open, after owners complained that they had been forgotten during the Covid pandemic.

Douglas Fry, who lives in West Oxford, is telling the tale of small, independent businesses, which have remained open during the third national lockdown, through a special project.

The innovative idea came to life when Mr Fry noticed that a number of essential shops and cafes operating within a square mile of his home were being overlooked by locals, who may not even know they are still open.

Many restaurants, cafes and other companies have had to close their doors because of Government restrictions or

-serving community in lockdown

OPEN DOORS: Camera enthusiast draws attention to traders still operating



Aldens Fishmarket, Osney Mead, is open five days a week

because of ill staff.

So, as part of a heartwarming project, he photographed the fronts of many beloved businesses.

These include a number of businesses based in Osney Mead, including Aldens Meatmaster Butchers, Jericho Coffee Traders Roastery and Aldens Fishmarket.

Others pictured include Pickle & Lime greengrocer, the Oxford Wine Company, Woodlands Pharmacy, Magenta Self Storage, Beaumont Veterinary Group and Warlands bicycle shop, which are all located on Botley Road.

Mr Fry has been working as a corporate photographer for more than 25 years and has his own studio called Piranha.

While most of the time his Leica lens is pointed at big shots such as company board directors and key company managers at law firms and

private equity companies, for this project he took the time to showcase the everyday faces keeping Oxford's economy going.

Speaking about why he decided to photograph the businesses, Mr Fry said: "This has been a fun project and one that I have particularly enjoyed as each small shop has a different story to tell of how they continue to serve the public during the Covid-19 crisis."

"Their resourcefulness and good spirits are just what we need during this lockdown."

When the photographer spoke to the owners of Jericho Coffee Traders Roastery, he was told that members of the public do not even know the business is open at all.

Though the cafe is operating on reduced working hours, it is open for takeaway coffees and pick up of ground coffee.

Even more, before the pan-



Oxford Wine Company has more than 25 years of experience in selling excellent brands to local people. All pictures by Piranha Photography



Aldens Meatmaster



Pickle & Lime is open for business seven days a week and offers fresh produce



Jericho Coffee Traders Roastery



Beaumont Veterinary Group



Magenta Self Storage Oxford is open every day



Woodlands Pharmacy offers home deliveries

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